

CELEBRATING OUR 36<sup>TH</sup> ANNUAL  
FIRST GREEN 3<sup>RD</sup> AVENUE FESTIVAL  
OCTOBER 4, 2009

## MERCHANTS OF THIRD AVENUE

To Honor Pioneers & Civic Award Winners  
at 16<sup>th</sup> Annual

### CHAMPAGNE COCKTAIL RECEPTION

October 26<sup>th</sup>, 2009

Pioneer Honorees are:

**TOMMY CASATELLI** of The Kettle Black  
**PETER AMSTERDAM** of Coscia & Amsterdam  
**MANNY SAVIOLAKIS** of Anapoli Restaurant

Civic Awards to be Presented To  
**TOM EDWARDS** of Lutheran Medical Center  
**JOAN DALTON** of Northfield Bank

“Green” Pioneer Honoree To Be Named Later

Special Honors To John Keegan & Bob Baquara of Greenhouse Restaurant

**“TASTE OF THIRD AVENUE” is the Food Theme!**  
**CAFÉ REMY** Site of Sixteenth Pioneer Reception

You are cordially invited to our 16<sup>th</sup> Annual Pioneers of Third Avenue Champagne Cocktail Reception set for October 26, 2009, 7:30 P.M., at Café Remy, 7110 Third Avenue, Bay Ridge.

Our Pioneer Honorees this year are: **Tommy Casatelli** of The Kettle Black, **Peter Amsterdam** of Coscia & Amsterdam, and **Manny Saviolakis** of Anapoli. They are being recognized for their outstanding contributions to Third Avenue and the community of Bay Ridge.

Receiving Civic Service Awards, to be presented by Boro Pres. **Marty Markowitz** and Sen. **Marty Golden** will be **Tom Edwards** of Lutheran Medical Center, and **Joan Dalton** executive of Northfield Bank.

Hosting the Pioneer Event for the first time this year is **Eddie Batiz** of the very chic Café Remy. Eddie and his staff, headed by **Julie Gonzalez** will assist the Pioneer Committee as we gather food from 20 leading Third Avenue restaurants to be served that night.

The Pioneer Awardee to be named later will be cited for the best green exhibit at our First Green Festival.

Press Inquiries to:  
Pioneer Chair  
Charles F. Otey  
718-836-6700 or  
coteyesq@aol.com

Officers:

Robert Howe, President  
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251 86<sup>th</sup> Street

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Lloyd Berg, Secretary  
Verrazano Vision  
8429 Third Avenue

Catherine DiTirro, Treasurer  
Capital One Bank  
9502 Third Avenue

Rhea McCone, Corr. Secy.  
Harbour Abstract  
Agency Limited  
7617 Third Avenue

Kelli Kilbride, Rec. Secy.  
Lavender Blue  
8702 Third Avenue

Zone Coordinators:

Zone A: 65<sup>th</sup> to 75<sup>th</sup> Street  
Rhea McCone  
Harbour Abstract  
Agency Limited

Zone B: 75<sup>th</sup> to 86<sup>th</sup> Street  
Lloyd Berg  
Verrazano Vision  
8429 Third Avenue

Zone C: 86<sup>th</sup> to 101<sup>st</sup> Street  
Steve Oliver, Gerry Morris  
Chadwick's  
8822 Third Avenue

CALL MAUREN  
STRAMKA FOR  
TICKETS &  
SOUVENIR MENU

Our class of 2009 joins an impressive list of past honorees which includes Catherine Di Tirro, Kathy Kocur , Harriet Rosenberg, Maureen Stramka, MaryAnn Walsh, John Keegan, Bob Daquara, Kathy McCall, Moira Curran, Joan Boragi, Arlene Rutuelo, Sara Otey, Artie Maresca, Wade Jabour, Harry English, Sam Hage, Al Nahas, Frank Griffin, Pat Condren. Eleanor Schiano, Jim Thompson, Ed Alence, Tina Moresi, Elena Solitario, Paul Pastore, Tommy O’Sullivan, John Rossi, Cindi Greig, Sally Ann Russo, Angela Febbraro, George Marchetti. Patty Fazio, George Banat, Jay Sessa, Kelli Kilbride, Dennis Monier, Doris Kotsis, Bernadette Pepin, Jerry Pepin, Jerry Fiore, Dr. Roseanne Ricciardi, Lloyd Berg, Antonio Viscoso, Jim Griffin, Joseph Gannascoli, Donna Hazaz, Mike Brocking, Ellen Heaney, Christine Heaney, Dr. Jeff Hyman, Luigi Ritorto, John Bennett, Bill Eisenhardt, Sheila Brody, Mike Long, and Jeff Samaha.

Since one theme of the event will be a “A Taste of Third Avenue,” we will provide a delicious array of dishes from many of the fine restaurants which help make Third Avenue famous. Soft drinks are courtesy of Host Eddie Batiz and Julie. There will be a cash bar.

Cost of an individual ticket is \$50.00. Those who wish to add to the success of the fund-raising effort and recognize our honorees may purchase sponsorships in a special Souvenir Menu Journal. Each sponsorship will include your individual or business name along with your address at an *initial* cost of \$50.00. (In the event you cannot attend, you can still be a sponsor.) Hundreds of these Souvenir Menu Journals will be distributed at the Champagne Cocktail Reception and other Bay Ridge locations.

*In addition*, again this year, larger journal space will be made available under separate arrangement with the chair or committee.

Deadlines for all submissions is October 14, 2009.

Please RSVP as soon as possible. *As an accommodation for our honorees and their guests you will **NOT** be able to purchase tickets at the event!* For further information on tickets call  
Maureen Stramka or one of the Committee members whose numbers are listed below:

**Maureen Stramka**- 718 836 2538; **Lloyd Berg** (Verrazano Vision)- 718 491 2300; **Catherine Di Tirro** (Capital One Bank) 745 4400; **Liz Gassimi**; **Steve Oliver** and **Gerry Morris** (Chadwick’s); **Bob Howe** 718 748 9700; **Rhea McCone** (Harbour Abstract) 718 491 6505; **Christine Freglette** and **Bina Valenzano** (BookMark Shoppe) 718 833 5115, **Jim Griffin** (Home Reporter) 718 238 6600 and **Marc Hibsher** (Bay Ridge Eagle) 718 422 7409.

I Wish to attend the MERCHANTS OF THIRD AVENUE CHAMPAGNE COCKTAIL RECEPTION honoring TOMMY CASATELLI, PETER AMSTERDAM, MANNY SAVIOLAKIS, TOM EDWARDS, and JOAN DALTON.  
–OCTOBER 26, 2009, 7:30 PM, at Café Remy, 7710 Third Avenue.

ENCLOSED IS MY CHECK FOR \$ \_\_\_\_\_ FOR \_\_\_\_\_ TICKETS AT \$50.00 each.  
Please make all checks payable to “**Merchants of Third Avenue**”.

I also wish to be a sponsor in the Souvenir Menu Journal. Enclosed please find my check in the amount of \$ \_\_\_\_\_ for each listing.

Name	
Address	Phone
Name	
Address	Phone

Mail to Maureen Stramka, c/o Pioneer Chair Chuck Otey,  
366 72<sup>nd</sup> St. Brooklyn, NY 11209  
E-Mail: coteyesq@aol.com or maureenstramka@aol.com

